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Artificial Intelligence in Healthcare: Navigating Ethical Boundaries

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Artificial Intelligence (AI) is rapidly reshaping healthcare, from clinical decision-making to care coordination and predictive analytics. This presentation explores the ethical challenges that emerge as algorithms begin to influence patient outcomes. Attendees will examine issues such as bias in AI models, transparency, accountability and the preservation of human judgment in care delivery. The session will equip healthcare leaders and clinicians with a framework to evaluate AI-driven tools while maintaining ethical integrity, patient trust and high-quality care.

Following this presentation, the participant will be able to:

- Identify key ethical principles (autonomy, beneficence, nonmaleficence, and justice) as they apply to the use of artificial intelligence in healthcare.
- Analyze potential risks of AI in clinical settings, including bias, lack of transparency and unintended impacts on patient outcomes.
- Evaluate AI-driven recommendations within the context of clinical judgment, patient preferences and care goals.
- Apply ethical decision-making strategies to real-world scenarios involving AI in care coordination, discharge planning and patient management.

The Brookdale Continuing Education (CE) Series is a pre-recorded webcast. • This program was submitted for approval to the following governing bodies and their required pre-approval statements listed below. The program is approved for CE credit when presented in the month listed. • Email cesupport@brookdale.com for more information about contact hours. • This activity is pending approval for social work credit. • This program has been submitted to The Commission for Case Manager Certification for approval to provide board certified case managers with 1.0 hour. • Brookdale Senior Living Inc. is recognized by the New York State Education Department's State Board for Social Work as an approved provider of continuing education for licensed social workers #0221. • This activity has been submitted to Emergency Nurses Association for approval to award contact hours. Emergency Nurses Association is accredited as an approver of nursing continuing professional development by the American Nurses Credentialing Center's Commission on Accreditation. Pending Approval for 1.0 CMC CEs from NACCM.

This event is by reservation only. To RSVP or for more information, see below.

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